
FOR IMMEDIATE RELEASE

12 May 2016

“Run-Your-Colors” competition \$1000 - \$500 - \$250 donation

The Firecracker 4 incentive for the popular **“RUN-YOUR-COLORS”** award category now includes 2nd and 3rd place monetary awards. This year not only does the winning team earn \$1000, but the next two earn \$500 or \$250 respectively. (Donation to the charity * of their choice).

The 3 winners also are showcased on the Firecracker website (www.firecracker4.com) for the year following the race.

“RUN-YOUR-COLORS” is a noncompetitive category created to encourage teams of runners from organizations that share in the promotion of fitness.

So form your team, register on line (www.firecracker4.com) and order your shirts. Run on!

For more information call Vince Verro 583.7255 or Lincoln.electric@aol.com.

What is the Firecracker4?

The Firecracker 4 is a competitive yet fun race that includes a thundering start down Broadway, cheers from the historic city neighborhoods and an inspiring finish under our nation’s flag. The extraordinary success of this race is due to the incredible support of our volunteers, the City of Saratoga Springs and our Public Service team. In 2015, over 3600 runners enjoyed a spirited run, entertainment on the course and a festive finish with food, music and activities.

Proceeds are donated to the Community-

The 2015 Firecracker proceeds were donated to the Saratoga Greenbelt Initiative (saratogagreenbelt.weebly.com), the YMCA West Avenue Expansion, Lions Camp Abilities Program at Skidmore College, Saratoga Country Chamber of Commerce Veterans Business Council and the Saratoga Springs High School track/field/cross country program. FC4 Inc, a designated 501(c) (3) not for profit manages the Firecracker. We are committed to our local athletes, the wellness of our community and the continued development of infrastructure that makes Saratoga springs a destination for runners, walkers, bikers and recreationalists.

The 2014 Firecracker 4 includes-

- \$7000 in Monetary prizes, 174 award categories and prizes.
- Special recognition of Military and Public Safety (Police/Fire/EMS) competitors, including team competitions.
- **“Run-Your-Colors”** Team competition
- Host of the USATF Adirondack 4 Mile Grand Prix Event and 4th annual USATF Team Championship Race.

* The charity must be a registered 501(c)(3) Not for Profit organization.